# BLUEBIRD CARE <br> News from Bluebird Care Stafford 

## She's sugar. She's spice. She's everything nice.... It's a sweet baby girl!

A huge congratulations to our Registered Manager Emily, and her partner Matt on the arrival of their beautiful bundle of joy, Stevie.


## New Carer Mentor

We are very pleased to announce Lisa Kenyon has been promoted to the role of Carer Mentor. Lisa will be taking on extra responsibilities such as training and supporting new staff, spot checking care workers, and assisting the office in providing an excellent care service.

We wish Lisa all the bed and I'm sure we can all agree she will be great in her new role.


## About Bluebird Care Stafford

What makes our homecare service different? We put our customers first. We aim to provide the same standard of care we would expect for our own families, valuing each person's unique qualities and seeing them as an individual, not a list of care needs. - Leave rest of paragraph as is.
We work alongside families and individuals to tailor our services to help our customers stay in control of their own care for as long as they can. Delivering the very best homecare is our passion, and we strive to achieve this every day.

## Our Services

## Companionship Service/Social Sfts

We offer bespoke companionship services and Bluebird Care staff are fully ensured to carry our customers in their cars. This means we can help them stay connected with their communities and the things they love doing. We can support customers to attend their appointments and ensure their medical needs are attended to. Our services cover a wide range of activities including:

- Companionship and conversation
- Cooking and sharing meals
- Help with your weekly shopping
- Joining in with your favourite hobbies
- Help with domestic tasks (cleaning, laundry etc.)
- Help with travel arrangements
- Driving you where you would like to go
- Arranging and accompanying you to and from appointments
- Planning outings and visits

The aim of our companionship services is to ensure that you or your loved ones can lead happy, healthy and stimulating lives in the comfort of their own home.

## Health and Wellbeing

Our Health and Wellbeing checks are a weekly 30-minute appointment from a specially trained Care Champion. They check six physiological parameters which provide an early indication of acute illness, known as the National Early Warning Score or NEWS2. With our help, our customers can find out more about their health and take steps to maintain and improve this.

## Hair Care

Alongside our other services, we are pleased to announce we can provide hair dressing in the comfort of your own home. Our newly promoted Care Mentor Lisa Kenyon previously worked within the hair dressing sector and is fully qualified and insured to provide this service to you. If you wish to enquire about making an appointment, please contact the office team who will be happy to arrange this.

## Lending Out Box

Since it's creation last year, our lending out box has been a real success. We have a wide variety of items including jigsaws, games, music, films, books, fiddle muffs and much more. Our customers can borrow items from the box to enjoy at home on their own, with family or with their care assistant.

## Live-In Care From Bluebird Care

At Bluebird Care we are proud to offer our customers an alternative to going into residential care. Allowing our customers to remain in their safe space, with all the memories they have made there over the years, is something we feel passionate about. live-in care allows our customers to do just that, making new memories and building new relationships from the comfort of their own home.

Our live-in carers support our customers with all aspects of their daily living. From personal care and medication support to social outings and housekeeping.
 Live-in care is beneficial for so many reasons, the main being time. Our customers and carers have time to plan how they would like to spend their days, whether that be spending the morning in the kitchen, preparing and making a nutritional home cooked meal from scratch ready for their evening meal together, to looking through the bus times together to plan a trip into town for a spot of Christmas Shopping, or simply choosing a film to watch in front of the fire with that box of chocolates they picked up from the supermarket earlier in the week. The possibilities are endless allowing our customers to live their lives without restrictions.

Not only is live-in care beneficial to our customers, its also very rewarding for the families of our customers, giving them piece of mind that their loved ones are never alone. It allows for families to enjoy their special times together without worrying about the elements of care that may be required.

We have had an exciting few months here at Bluebird and are now providing live-in care to customers with huge success. It's wonderful to see happy relationships develop between our customers and carers.

Here's what a couple we provide Live-in care to have to say about their experience: -

We have had a live in carer for some months now.
our regular carer is usually with us for three weeks at a time and then leaves for one week for a break.

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Our regular carer is most helpful and attends to most of our needs
with a smile and willingness and makes us very good meals. She has met some of our family who visit from time to time and gets on very well with them. We are very grateful for all she does for us, for looking after us. We are most pleased with her.

If you think live-in care might be something you could be interested in, whether that be receiving care from us or providing care to our customers, please contact Laura our Live-In Care Coordinator for a no obligation conversation, anytime. Laura can be contacted at our Stafford Office on 01785337711.

At Bluebird Care we love nothing more than rewarding our staff. Each month we announce our "Employee of the Month" we shout about them to anyone that will listen and we give them 20 points which they can convert to cash.


## AUGUST 2022

Lisa has been a great source of support to all her colleagues that she has worked alongside and has consistently received positive feedback from both carers and her customers. She continually offers additional support to help out as and where she can, whilst dealing with her own commitments

## SEPTEMBER 2022

Charlotte, recently returned to Bluebird Care after having taken maternity leave and it feels as though she never left us. Charlotte is dedicated to the needs of her customers; as such, they have praised her for her wonderful approach and efficiency in supporting customers as well as complimenting her cheerful nature.


## OCTOBER 2022

Josh continually goes above and beyond to ensure customers' dignity is at its highest and he maintains a lovely bedside manner which has helped to achieve the best of outcomes when completing customer care. Josh has received some excellent feedback from both customers and colleagues.

## NOVEMBER 2022

Jess has recently taken on a seconded position as Acting Manager. She has displayed a great deal of positivity whilst taking on such a demanding and challenging role and has managed this with a great deal of understanding, professionalism, and kindness. Jess always keeps the business, customers, carers, and colleagues at the heart of her proprieties.


## DECEMBER 2022

Nikki was new to care when starting with Bluebird and very nervous about the role ahead. Since commencing she has grown in confidence, built new relationships, and provided excellent care whilst achieving personal achievements. We are very proud of her, and she is an asset to the team.

## Bluebird Get Togethers 2023...

Due to the success of our Jubilee and Christmas events here at our office in 2022 we have decided to hold our events on a more regular basis.


## Christmas 2022

We were busy celebrating the wonder and joy of the Festive Season.

As Christmas is the season of joy, happiness and gift-giving, our care team were very busy spreading the festive spirit as they delivered Christmas gifts to all our customers as well as holding a Christmas party.

Customers were delighted with their gifts, and it certainly brought a smile to their faces.

We also held our very own Christmas Party on Friday 16th December 2022, and our office was bustling with excitement as we invited all our customers, care staff, family and friends to join us.

We had an amazing day filled with a variety of fun activities, Christmas melodies as well as some festive snacks.

I think we can safely say all had a very Merry Time!!!
All of us here at Bluebird Care Stafford would like to say Thank you to all our customers for their custom and loyalty. It is a pleasure to care for such wonderful people!


A special thank you to The Yard in Stafford for providing a delicious three-course meal for our care team. With the drinks flowing, all were in high spirits and had a jolly time celebrating.

Our care team is the best anyone could ask for. Putting on a Christmas meal for them lets us show our appreciation for their hard work and the invaluable support they provide our customers.

Our care team go above and beyond to provide the best care they can and keep our customers safe, happy and in their own homes.

When Christmas is approaching most people are winding down at work and finishing up for the holidays. Our care team however are still working hard for our customers and doing their best to make sure no-one spends Christmas alone.


Thank you to each and every member of our team for all your hard work, dedication and selflessness throughout the year and this festive period!

## We Are Recruiting / Job Opportunities



A few words from our Director, Rick Parekh
Bluebird Care are renown throughout Staffordshire for the outstanding care we deliver to our customers and one of the key ingredients to our success is our fantastic care team.
I am a firm advocate for providing fair pay for all our care staff, and recently in February 2022 we increased all our pay rates by over 10\%. In February 2022 we increase all pay rates by over $10 \%$ in response to record price rises and raised the rates at which staff are compensated for mileage they travel.We have always been recognised as one of the highest paid providers within the local area, and in addition we are one of the only providers to pay our care staff travel time in addition to the best hourly rates and mileage.
We also like to shout about the great work of our care team and offer constant opportunities for rewards and recognition which includes employee of the month bonus, quarterly attendance bonus, Dignity Champion awards, and more.

All our team receive the best possible training and ongoing support, as we understand by instilling knowledge and supporting our care team, in turn we can deliver the best possible care to our customers.

Recently we have been inundated with new care enquiries and to counter this we are looking to recruit a further 20 new Care Assistants to join our award-winning team.
If you are looking for a rewarding career in care, regardless of your previous experience, call our recruitment team for a friendly chat and immediate interview.

No previous experience is needed as we provide the very best training, ongoing support \& development.

## ALL APPLICANTS MUST HAVE FULL DRIVING LICENCE \& OWN CAR

## For more information contact us today!

## Contact, visit or telephone us on:



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