

Sept 2021 | Vol 1

Bluebird Care Dudley, Wyre Forest & Malvern Hills



QUARTERLY NEWSLETTER



A WARM WELCOME

Hello and welcome to our very first quarterly newsletter. We are thrilled to be launching this newsletter and will be using this to keep you, our lovely customers, up to date on all of the exciting things which we have going on here at Bluebird Care, Wyre Forest & Malvern Hills. Here at Bluebird Care, the focus of our business is and has always been, our customers. We provide high-quality care to keep you safe, comfortable, and living independently in your own home. We absolutely love building relationships with you all, and what better way to do this than to share not only any news which we have but also charity events which we are getting involved in, staff updates, events which you can get involved in, and even the opening of our new office. When our care assistants are not with you, often they are getting involved in the community and we think you would like to hear more about what we, as a team, are getting involved in. So grab a cup of tea, find somewhere comfortable to sit, and we would like to tell you everything that we have been getting up to in these past few months.

Best wishes,

The Bluebird Care Dudley, Wyre Forest & Malvern Hills Team

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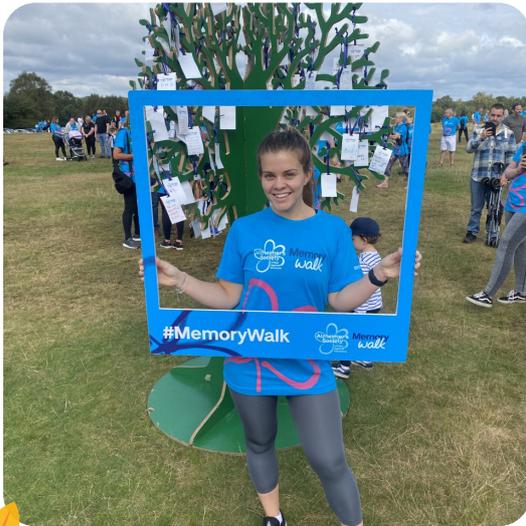
- Introduction
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NEW FACES

We are very excited to introduce our new marketing manager Grace. Grace has newly joined us after returning from travelling around Australia. She brings with her marketing experience, new ideas, and great enthusiasm



We would also like to introduce our new care supervisor Gemma. Gemma was initially doing voluntary work caring for people before moving into this as a career. Her great work ethic and dedication to customers has helped her work her way up to care supervisor..



MEMORY WALK 2021

Our marketing manager Grace has recently taken part in the Birmingham Memory Walk 2021 to raise money for Alzheimer's Society. This is a cause that is close to Grace's heart, as her gran suffered from dementia. She took part in a 7K walk and managed to raise a fantastic £185. This money will go towards making a real difference to people affected by dementia.

SUDOKU TIME

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3			7	8	6			4
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		8						9
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Sunflower Competition

Over the past month, our carers and their families have been taking part in a sunflower growing competition. Our winner is our care supervisor Sophie's niece Isabelle. She managed to grow her sunflower to be 274cm!

