**Bluebird Care Aberdeen and Aberdeenshire are awarded Reputation’s 800 Award 2024, for High Customer Satisfaction**

We are thrilled to announce that we are one of the 101 Bluebird Care locations that have been awarded the 800 Award by our Marketing platform, Reputation.

We have consistently collected, analysed and applied customer feedback to provide the very best home care across Aberdeen and Aberdeenshire. So, thank you to all of our customers that continue to leave us reviews and compliment the service that they receive from our dedicated care experts.

Reputation is a global leader in reputation performance management and their 800 Award highlights organisations that go above and beyond in delivering on their brand promise, by listening to and acting on customer feedback.

Commenting on the achievement, Minesh, director of Bluebird Care Aberdeen and Aberdeenshire said:

*“I am so proud of the team at Bluebird Care Aberdeen and Aberdeenshire for achieving this accolade and I am thrilled that they have been recognised for the excellent customer experience they deliver every single day to our customers. I would also like to thank our customers, for their wonderful reviews and engagement with the team, so we can deliver the very best customer experience within our local community.”*

Liz Carter, Reputation’s Chief Marketing Officer says:

*“In a world where consumers are making purchasing decisions based on what they see and hear in their local communities and online, delivering on brand performance is more important than ever. Bluebird Care Aberdeen and Aberdeenshire demonstrated its commitment to evolving alongside its customers by prioritising their needs and taking action based on what they are saying across online reviews, rating pages and on social media. On behalf of Reputation, I extend an enthusiastic congratulations to Bluebird Care [location] for its commitment to understanding consumer feedback and acting on it.”*