

July 2026

# Newsletter

bluebird  
care®

Mansfield & Ashfield



## MANSFIELD & ASHFIELD BRINGS IT HOME! 🏆

THE MONTH  
It was a proud evening for Bluebird Care Mansfield & Ashfield at the Bluebird Care Regional Awards 2026, with our team celebrating both a regional winner and a regional finalist.

Our Marketing Operations & Analytics team member, **Asad Zahid**, was named **Regional Communications & Marketing Champion**, recognising his work in strengthening the branch's digital presence through SEO, AI search optimisation, website content, digital advertising, social media and customer storytelling.

We were also delighted to celebrate **Rebecca Smith**, who was recognised as a **Central Region Finalist for Team Player of the Year**. Her dedication, teamwork and commitment to delivering outstanding care make her an invaluable part of our branch, and we couldn't be prouder of her achievement. Director Nabeel Khan said:



*"We're incredibly proud of both Asad and Rebecca. Their recognition reflects the passion, innovation and teamwork that make Bluebird Care Mansfield & Ashfield such a special place. These achievements belong to the whole team, whose dedication helps us make a positive difference in our community every day."*





## TAKING THE LEAP FOR A GREAT CAUSE

Our Director, Nabeel Khan, recently took on the King's Mill Hospital Abseil Challenge to raise funds for Sherwood Forest Hospitals Charity.

As Director of Bluebird Care Mansfield & Ashfield and a Public Governor for Sherwood Forest Hospitals NHS Foundation Trust, Nabeel was proud to support a cause that makes a real difference to local patients and families.

Thanks to the incredible generosity of our community, the campaign raised £309. A huge thank you to everyone who donated and supported this fantastic cause.



## A SUPER FAREWELL FOR A SUPER MANAGER

Every great team has someone who quietly makes a difference behind the scenes, and for us, that person has been Karen Oakes.

After joining Bluebird Care Mansfield & Ashfield in 2025 as our Registered Manager, Karen has played an important role in supporting our team, maintaining high standards of care, and helping us continue to deliver outstanding support to our customers.

As Karen begins her next chapter, we wanted to say a heartfelt thank you for everything she has contributed during her time with us. To mark the occasion, the team surprised her with a superhero cape, because not all superheroes wear capes... but we thought Karen had certainly earned one!

From everyone at Bluebird Care Mansfield & Ashfield, thank you, Karen. We wish you every success and happiness for the future. You'll always be part of the Bluebird family.

Bluebird Care Mansfield & Ashfield  
Pine House B,  
Ransom Wood Business Park Southwell Road,  
Mansfield, Nottingham.  
NG21 0HJ

**bluebird**  
**care**<sup>®</sup>  
Mansfield & Ashfield