



Bluebird Times

Autumn 2026

www.bluebirdcare.co.uk/stafford



Shoebox Appeal Preparation Underway

Our team has been busy preparing for this year's shoebox appeal by wrapping shoeboxes ready for our upcoming coffee afternoon. During the event, staff, customers, and visitors will have the opportunity to help fill the boxes with gifts and essential items that will be donated to our chosen children's charity. This is always a wonderful way for everyone to come together, give back to the community, and make a difference to children who may be facing difficult circumstances. We look forward to seeing the shoeboxes filled with kindness and generosity ahead of their donation.



*Every shoebox packed is a
small act of kindness that
can make a big difference
to a child in need.*

In this edition:

- Dementia Experience
- Staff Spotlight
- Staffordshire Dignity Awards
- Falls prevention
- Community Partnerships
- What's been Happening
- Christmas Market
- Upcoming Events
- Children's Services & Oliver McGowan
- Live-in Care and more...

**bluebird
care®**

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Dementia Awareness

Growing skills. Building confidence.
Supporting each other.

At Bluebird Care, we are committed to helping our teams understand the experiences of those we support. As part of this commitment, we recently introduced the **Dementia Experience** at our Burton office, giving staff the opportunity to gain a deeper understanding of what it can feel like to live with **dementia**.

The experience uses specially designed activities and equipment to simulate some of the challenges people with **dementia** may face in their daily lives. Participants are encouraged to complete simple tasks while experiencing changes to their vision, hearing, dexterity, and sensory perception. This helps create a powerful insight into the confusion, frustration, and anxiety that can sometimes accompany the condition.

The feedback from our Burton team has been overwhelmingly positive, with many staff members describing the experience as eye-opening and invaluable in helping them better understand the people they support.



All of our staff
become Dementia
Friends during their
induction and
refresher training.



Following this success, we are delighted to announce that the **Dementia Experience** will soon be rolled out across our Stafford and Cannock offices, ensuring all staff have the opportunity to take part.

Looking ahead, we also plan to open the **Dementia Experience** to family members and friends who support someone living with **dementia**. By providing a safe and engaging way to experience some of the challenges associated with the condition, we hope to increase understanding, empathy, and confidence in supporting loved ones affected by **dementia**.

By continuing to invest in **dementia awareness** and education, we can work together to create more compassionate, person-centred support for those living with **dementia** and their families.



We asked what the most impactful part of the training was:

"Gaining an understanding of how overwhelming and frustrating everyday situations can feel for someone living with dementia."

"Understanding life from their perspective"

This was very well thought out and very eye opening for me to experience a glimpse of what someone with dementia may experience.

"Getting to feel how people with dementia feel"



"Understanding dementia goes beyond training and theory. Sometimes the most powerful learning comes from seeing the world through someone else's eyes."

Staff Spotlight



TEAMWORK



“

It was refreshing to spend time with our carers in an environment that was not focused on work-related matters.

”

Following feedback from our carers, it became clear that the traditional Employee of the Month recognition did not have the desired impact for everyone. While the intention was to recognise and celebrate individual achievements, some carers shared that they could feel deflated when they were not selected.

We listened to the feedback and decided to take a different approach to recognising and appreciating the wider care team. Rather than focusing solely on individual recognition, we organised a team meet-up where all carers could come together, spend time with one another and feel appreciated for the contribution they make to our customers and the service.

We provided drinks and a buffet as a small gesture of our appreciation for their continued hard work and commitment. We also included a number of team games, which created plenty of laughter and gave everyone the opportunity to relax and enjoy themselves together.

The event gave us the opportunity to get to know members of the team on a more personal level, learn some interesting facts about each other and strengthen relationships between the office and the care teams. More importantly, the feedback demonstrated that we are willing to listen to our carers and adapt our approach when something is not having the included, we hope to continue building a positive team culture where carers feel appreciated, connected and supported.



Children's Care

At Bluebird Care, we are proud to provide specialist Children's Services, delivering high-quality, person-centred care and support to children and young people in the comfort and familiarity of their own homes.

Our dedicated team works closely with children, families, healthcare professionals, and local services to create tailored care plans that meet individual needs. Whether it's supporting children with complex health conditions, disabilities, or additional care requirements, our goal is to help every child thrive while enabling families to feel supported and reassured.

We understand that every child is unique. That's why our care is designed around their interests, routines, goals, and aspirations. From providing practical support with daily living activities to helping children access education, social opportunities, and community activities, we focus on promoting independence, confidence, and wellbeing.

Our Children's Services also recognise the vital role families play in a child's life. By working in partnership with parents and carers, we aim to provide flexible support that not only benefits the child but also offers peace of mind to those around them.



As we continue to grow our Children's Services, we remain committed to delivering compassionate, professional care that helps children and young people live fulfilling lives while creating brighter futures for the whole family.

Every child deserves the opportunity to reach their full potential, and we are proud to be part of that journey.

For more information call: 01785 337711
email: stafford@bluebirdcare.co.uk

All of our staff have completed Oliver McGowan Mandatory E-Learning. All staff who work directly with customers that have Autism or a Learning Difficulty have all completed Tier 2 training.



Staffordshire Dignity Award Nominations



We're proud to celebrate our colleagues who go above and beyond to uphold dignity in everything they do.

Our Care Supervisor Sally Hawkins was nominated for The Long Service Dignity Champion. Sally is a valued member of the Bluebird Care Stafford team and we are so grateful for all of her hardwork and dedication to the team, and the customers alike.

Our Nominee - Sally Hawkins



Helen Lewis



Diane McCarroll

We are delighted to share that both Helen and Diane have been nominated for the Great British Care Awards 2026!

Helen has been nominated for the Outstanding Contribution to Social Care Award in recognition of her exceptional dedication and compassionate support over the past ten years. Through the close relationships she built with a customer and their family, Helen became much more than a carer, becoming a trusted friend and an important part of their lives.

Diane has been nominated for the Care Assessor/Care Planner Award for her passion, commitment and outstanding person-centred approach to care planning. Diane's dedication to understanding each individual, their history, interests, relationships and what matters most to them, helps ensure the care we provide is truly tailored to every customer.

We are incredibly proud of both Helen and Diane for this well-deserved recognition. We are looking forward to attending the awards and celebrating their achievements alongside so many inspiring people from across the care sector.

Fall Prevention in Older Adults

Falls are one of the most common causes of injury in older adults, but many falls can be prevented with simple everyday steps. Taking action to improve safety, maintain strength and balance, and seek support when needed can help you stay independent, confident, and active for longer. Small changes can make a big difference in reducing the risk of falls and improving overall wellbeing.



Keep your home safe

Remove trip hazards such as loose rugs, trailing wires, and clutter. Make sure your home is well lit and install handrails where needed.



Stay active

Regular physical activity can improve strength, balance, and coordination, helping to reduce the risk of falls. Choose activities that are safe and suitable for your ability.



Have regular check-ups

Good vision is essential for spotting hazards and moving around safely. Attend routine eye examinations and keep your prescription up to date.



Use the right supports

Walking aids can provide extra support and stability when used correctly. Ensure your aid is properly fitted and regularly checked for safety.



Ask for help

If you are experiencing difficulties sleeping, this can increase your risk of falls. Please speak to friends or family, or any of our office team for support, so we can ensure your safety and wellbeing at all times. If you're worried about your balance or finding daily tasks more difficult, speak to a healthcare professional or ask family and friends for support.



**You don't
have to do
it alone.**

We're here to
support you.

bluebird care[®]

Good



CareQuality
Commission

*We are looking for caring, reliable people
to join our team of dedicated carers*



WHY CHOOSE US:

- Employee of the Month and attendance bonus/incentives.
- Free Blue Light Discount card with access to 100% of discounts
- Full induction and training provided.
- Free diploma qualifications.
- Specialist training and ongoing development opportunities.
- Genuine career progression – we actively promote from within.

YOU WILL:

- Be Compassionate
- Be Reliable & Trustworthy
- Treat every client with Dignity & Respect
- Work with our friendly team
- Be committed to a high quality service
- Ready to make a difference



EARN UP TO
£14.00
PER HOUR



**DRIVERS
ARE
ESSENTIAL**



**PAID TRAVEL TIME
AND MILEAGE
BETWEEN CUSTOMERS**

CONTACT US
01785 337711

EMAIL US AT:
stafford@bluebirdcare.co.uk

**bluebird
care®**

Your local team, here
for you every day

Community Partnerships

At Bluebird Care, we are proud to continue working alongside a range of valued community partners who help us enhance the support, wellbeing, and quality of life of the people we care for.



Careium

We are pleased to continue our partnership with Careium, enabling our customers to access Careium lifelines and fall pendants at a discounted rate. These devices provide added reassurance and peace of mind, helping individuals maintain their independence while ensuring help is available when needed.

Jelly Drops

Our partnership with Jelly Drops also continues, allowing customers to benefit from discounted access to this innovative product. Designed to support hydration, particularly for people living with dementia, Jelly Drops are a simple but effective way of encouraging fluid intake and promoting wellbeing.

Stafford Rotary Club

We continue to work closely with Stafford Rotary Club and value the support they provide within our local community. Members recently attended our Summer Event, helping to make the day a great success. We are also delighted to promote all of our community events to Rotary members, ensuring they have opportunities to get involved, connect with others, and support local initiatives.

Re-engage

We remain proud partners of Re-engage, hosting free monthly social meet-ups designed to tackle loneliness and social isolation among older adults. These friendly gatherings provide an opportunity for people aged 75 and over to enjoy conversation, companionship, activities, and refreshments in a welcoming environment. The partnership continues to make a meaningful difference to older people across our communities.

Through these partnerships, we are able to offer additional support, resources, and opportunities that help people stay safe, connected, and independent while strengthening the communities we serve.

What's been happening?

A quick catch up on what has been happening at Bluebird Care Stafford

We raised
£57.60

Supporting
**WE ARE
MACMILLAN.
CANCER SUPPORT**



We hosted a Macmillan Coffee Afternoon at our office, we had cakes galore, a sing along, chatting and a good old get together!



Thank you to everyone who supported our Macmillan Coffee Morning. Your generosity helps Macmillan be there for people living with cancer, offering expert care, practical support and a listening ear when it's needed most.

Together, we enjoyed delicious cakes, great conversations and a real sense of community all for a cause that makes a huge difference.



"To all our amazing supporters, bakers, helpers and attendees your kindness helps change lives. We couldn't have done it without you"

EMILY JONES-CLARKE - REGISTERED MANAGER



YOU'RE INVITED!

Be part of something meaningful in your community. We'd love to see you at our next activity or event. Please take a look at our what's on page for details of our upcoming events.



Christmas Mini Market

**Are you a small local business?
We'd love you to join us and host a stall.**



This Christmas we are planning something different for our customers. We would love to create a small, festive Christmas Market inspired by traditional German Christmas Markets, bringing together our customers, their families, carers and a selection of local independent businesses. From handcrafted gifts to tasty treats and festive cheer, it's a perfect way to celebrate the season while supporting our local community.

Friday 18th December 2026

12pm-3pm

Bluebird Care Stafford Office

8 Marconi Gate, Stafford, ST18 0FZ



Let's make it a community celebration!

Whether you come to browse, buy or simply enjoy the atmosphere, we look forward to welcoming you.

Get involved and help us spread some Christmas cheer.



Live-In Care



For most couples, home is more than simply a place to live, it's where routines feel familiar, and where being together feels most natural. It's the walls where you hung your wedding photographs, and the cosy spot on the sofa where your beloved pet takes up too much space. It's the drawings from the grandkids stuck all over the fridge that you swore you'd never take down, and the dining room filled with years of joy and laughter from weekly family dinners and games nights.

At Bluebird Care Stafford, we understand how important it is for couples to stay together in their own home, where they can continue living full lives surrounded by their family and friends. That's why with our Live-In Care services, we can deliver life changing round the clock care, without needing to change your life.

Live-In Care means that Phil can still enjoy his boules club on a Wednesday evening, and Susan can still go out for cream tea with the girls Friday afternoon. John can continue to tend to his beloved vegetable garden, and Lee can still cook his favourite family meals in his own kitchen, all while receiving the daily care and support needed to allow them to live happy, healthy lives.

We love being able to keep couples, family, friends and pets together, it's part of what makes our work so rewarding.

If you or someone you know would like to talk to us about our Live-In Care support, we're here to listen and help. Our friendly team are happy to take the time to understand what's most important to you. Just because your healthcare needs may have changed, that doesn't mean your lives have to as well.

Get in touch today: 01785 337711
or email stafford@bluebirdcare.co.uk

What's On

Upcoming events
and activities in
our community

NEXT EVENT



Coffee Afternoon

 20th November

 14.00 - 15.30

 Bluebird Care
Stafford Office

 01785 337711

 Get Ready for
Christmas -
Together. This
coffee afternoon
will be an
opportunity to
prep for our 'shoe
box appeal' this will
be for our chosen
Children's Charity.

UPCOMING EVENTS



Christmas Market

 18th December

 12pm - 3pm

 Bluebird Care
Stafford Office

 01785 337711

 Our festive
Christmas Market.
Bringing customers,
families and the
local community
together.



Reengage

 15th January 2027

 2pm - 3.30pm

 Bluebird Care
Stafford Office

 01785 337711

 Our coffee
afternoon &
Reengage
Group, join us for
free, for games,
companionship
and activities



Reengage

 19th February 2027

 2pm - 3.30pm

 Bluebird Care
Stafford Office

 01785 337711

 Our coffee
afternoon &
Reengage
Group, join us for
free, for games,
companionship
and activities



Reengage

 19th March 2027

 2pm - 3.30pm

 Bluebird Care
Stafford Office

 01785 337711

 Our coffee
afternoon &
Reengage
Group, join us for
free, for games,
companionship
and activities



Reengage

 16th April 2027

 2pm - 3.30pm

 Bluebird Care
Stafford Office

 01785 337711

 Our coffee
afternoon &
Reengage
Group, join us for
free, for games,
companionship
and activities



Reengage

 21st May 2027

 2pm - 3.30pm

 Bluebird Care
Stafford Office

 01785 337711

 Our coffee
afternoon &
Reengage
Group, join us for
free, for games,
companionship
and activities



Together, we make a difference

Thank you for being part of the Bluebird Care Community.
We look forward to seeing you at our events and
continuing to support you and your loved ones.

Puzzle Corner

R	L	M	T	E	A	M	W	O	R	K	Z	R	E	Y	S	C	J	A	Q
A	J	K	C	X	W	P	J	A	V	C	O	B	U	R	T	O	N	M	C
E	C	G	M	F	A	L	L	S	Q	L	I	L	T	S	U	K	C	C	Q
J	E	L	L	Y	T	Y	U	C	A	R	E	I	U	M	E	P	Z	V	S
F	D	V	Z	C	A	V	C	A	O	D	K	J	K	K	S	F	B	U	Q
W	N	W	D	H	V	S	A	U	R	Z	S	J	Q	C	B	T	C	W	L
U	I	N	I	R	S	O	N	T	J	H	L	N	X	Y	L	C	R	C	J
F	I	C	G	I	T	J	N	U	R	Z	D	H	L	M	U	C	D	A	N
L	Z	Q	N	S	A	Y	O	M	G	B	R	S	K	X	E	S	Y	R	G
T	W	Y	I	T	F	O	C	N	H	F	O	Z	E	A	B	E	B	E	L
C	D	M	T	M	F	X	K	E	C	U	P	J	M	F	I	T	E	R	M
C	X	H	Y	A	O	B	X	D	A	H	S	B	A	T	R	W	R	Z	T
O	Q	H	V	S	R	V	K	Z	R	J	P	S	Y	E	D	Z	Z	F	B
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Y	J	R	O	T	A	R	Y	L	P	Q	A	E	O	D	G	I	G	X	W
O	C	C	S	H	O	E	B	O	X	G	P	Y	K	Z	K	P	P	A	M

Find these words:

- Bluebird
- Care
- Jelly
- Drops
- Reengage
- Careium
- Dignity
- Teamwork
- Shoebox
- Falls
- Prevention
- Coffee
- Afternoon
- Christmas
- Carer
- Stafford
- Burton
- Cannock
- Winter
- Autumn
- Quality
- Rotary
- Club